

REWILD YOUR BUSINESS

**REWILDING
BRITAIN**



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“We share Rewilding Britain’s belief in the benefits of local — working with communities to develop their own rewilding initiatives. We’re thrilled to partner with Rewilding Britain and help restore our wonderful natural world.”

EXPLORE!

WHY SUPPORT REWILDING?

Rewilding is about hope. We have reached the point where the breakdown of our climate and the biodiversity crisis are urgent threats to both nature and human society. But in rewilding lies a powerful solution.

Facilitating the large-scale restoration of nature to the point that it can take care of itself gives nature — including people — a fighting chance. If nature is given the space to thrive and flourish, wildlife and habitats will benefit and so will we.

Rewilding can boost biodiversity, create carbon sinks, reduce the impacts of climate breakdown such as flooding, and improve water quality. All while offering fresh opportunities for communities and local economies, and for people to connect with nature and wild places.

Regardless of size and sector, businesses everywhere are playing their part in reducing emissions and taking positive action for nature and climate. Supporting rewilding can be a vital step on this journey.



WHO WE ARE

We are the first and only country-wide organisation in Britain focusing on rewilding and the amazing benefits it can bring for people, nature and climate.

Rewilding Britain is championing rewilding as a solution to the climate and biodiversity crises, acting as a catalyst for debate and action.

The UK has pledged to protect 30% of its land and seas by 2030. Our vision is core rewilding areas across at least 5% of Britain.

**YOU'RE A CRUCIAL
PART OF OUR
MISSION**



CATALYSE

We work with a range of experts, organisations and practitioners to commission and share research and evidence.

Our research and reports inspire policymakers and legislators while the support and advice we provide at rewilding sites enables nature recovery projects to get off the ground.



ENGAGE

We raise awareness and understanding about rewilding, and ensure that those who want to start the rewilding journey have the tools to do it themselves.

Our Rewilding Network helps to upscale rewilding and is the go-to place for projects across Britain to connect, share and make rewilding happen on land and sea.



INFLUENCE

We advocate policies and legislation to ensure that rewilding has the political, financial and practical backing it needs.

Our petition to restore nature resulted in the first-ever parliamentary debate on rewilding. Our Wilder National Parks campaign saw the UK Government begin to modernise legislation.

YOUR IMPACT

As a Rewilding Britain corporate partner you will be helping to fight the extinction crisis and the climate emergency.

Your support can help give nature the space it needs for a healthier planet, thriving people, resilient communities and a sustainable future.



LAND AND MARINE RECOVERY

Support nature's recovery across at least 30% of Britain's land and seas by 2030. Help us to reverse biodiversity loss and enable nature to bounce back.



EVIDENCE AND POLICY

Help us to advocate for rewilding as a vital response to Britain's green recovery.



ECONOMIC RESILIENCE

Support communities to diversify and create sustainable, nature-based economies.



REWILDING NETWORK

Enable us to connect rewilders through knowledge sharing, help and advice.



HEALTH AND WELLBEING

Strengthen the rewilding movement, for the benefit of people and the planet.



YOUR IMPACT

REWILDING NETWORK

Rewilding Britain supports and inspires a decentralised, distributed network of rewilding projects across Britain through the Rewilding Network.

With diverse members ranging from landowners and farmers to businesses, NGOs and communities, the Network is a powerful tool in catalysing rewilding.

Through a combination of site visits, online webinars and networking opportunities, the Network encourages and guides people on their rewilding journey, helping them upscale and connect with each other.

There is a real thirst for practical information and advice around rewilding. We need to expand our offer to meet this growing demand.

YOUR DONATION COULD...	
£5K	support the development of practical guides to enable rewilding projects to achieve greater ecological impact
£10K	contribute to our Rewilding Innovation Fund and boost innovative, locally-led nature recovery across Britain
£25K	support the development of rewilding mapping, a vital source of information for policymakers, landowners and rewilders

REWILDING PROJECTS AND LOCAL GROUPS


 **925+**
MEMBER PROJECTS SUPPORTED

 **150,391** HA
LAND


 **506** KM²
MARINE

REWILDING SUPERSTARS


Our network is home to many species which help fight against climate change.




BISON




WILDCAT



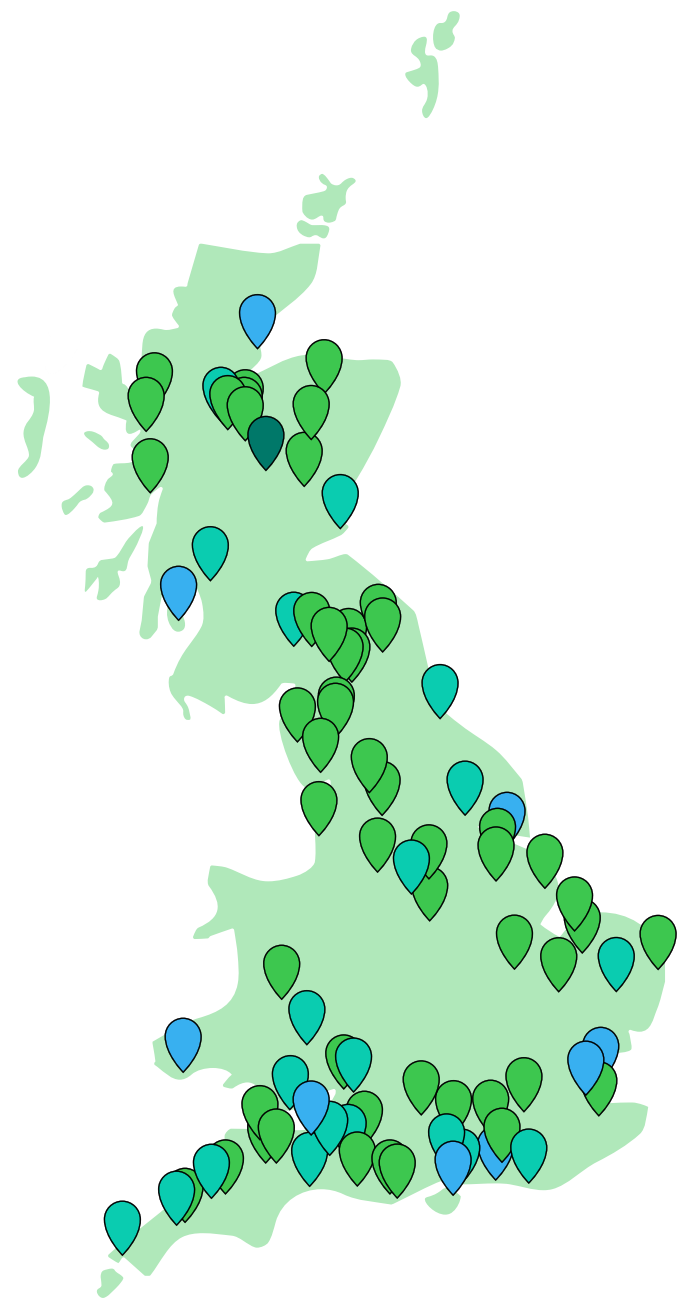
OYSTER



EAGLE



BEAVER



This map illustrates rewilding network projects over 600ha

YOUR IMPACT LAND RECOVERY

We urgently want to see an expansion of nature’s recovery across Britain, restoring and connecting up areas of rich natural habitat across at least 30% of Britain’s land and seas by 2030.

This expansion will reverse biodiversity loss and enable nature to bounce back, including saving a fifth of Britain’s species from decline or extinction.

Restoring and protecting native woodlands, peatlands, heaths and species-rich grasslands across this 30% of land could sequester around 12% of current UK greenhouse gas emissions.



**REWILDING NETWORK MEMBER:
STEART MARSHES,
SOMERSET**

This working wetland absorbs carbon, provides a flood defence, enables livestock grazing and offers a place for locals to enjoy. It has stored an estimated 18,000 tonnes of carbon over a four-year period.

DID YOU KNOW?

One restored coastal saltmarsh in the UK will store more carbon in four years than just over a million new trees in 10 years.

YOUR DONATION COULD...	
£5K	support innovative techniques to measure carbon capture on a rewilding site
£10K	help a rewilding project to control grazing, enabling vegetation to regenerate naturally, boosting biodiversity and native woodland
£25K	contribute to active core rewilding, supporting our ambition to achieve 1.1m ha by 2030

YOUR IMPACT MARINE RECOVERY

Rewilding the seas means taking actions that allow the rich rainbow of underwater habitats, and the vast swirl of sealife, to recover.

Protecting more of these habitats and allowing them to rewild – by placing them off limits to destructive bottom trawling and fishing practices – can help lock up significant amounts of carbon from the atmosphere.

The rewilding of ecosystems such as seagrass beds, saltmarshes and mangroves could deliver carbon dioxide mitigation amounting to 5% of the emissions savings we need to make worldwide.



**REWILDING NETWORK MEMBER:
SEAGRASS
RESTORATION,
NORTHEAST
ENGLAND**

Through our Rewilding Innovation Fund we’re financing a feasibility study to identify potential areas for seagrass restoration. Climate Action North is spearheading the initiative which is bringing together landowners and managers. They also aim to rewild community areas, making them healthier, livelier and more colourful places for people and wildlife to use and enjoy.

DID YOU KNOW?

Seagrass captures carbon up to 35 times faster than tropical rainforests.

YOUR DONATION COULD...	
£5K	support the creation of marine guides and resources to catalyse and influence activities that will help rewild our seas
£10K	enable the development of mapping tools, to connect land and sea
£25K	support enhanced restoration and the banning of trawling and dredging in Marine Protected Areas (MPAs)



YOUR IMPACT

RESILIENT ECONOMIES

Rewilding Britain believes that a new and thriving ecosystem of employment can be built around the restoration and rewilding of nature.

It's a common misconception that rewilding means fewer job opportunities. Our analysis shows that rewilding at sites across England and Wales led to a 65% increase in jobs and a fourteenfold increase in volunteering positions over a 10-year period.

By nurturing dynamic and placed-based jobs that are more closely tied to natural environments we can ensure that rural and coastal communities benefit from wider green investment.

YOUR DONATION COULD...



£5K

support guidance on financing rewilding through toolkits, case studies and factsheets

£10K

fund a feasibility study to identify where a rewilding project could develop finance-based incentives and enterprises

£25K

enable us to connect and empower communities, creating a nature-centric, locally-driven approach to rewilding



REWILDING NETWORK MEMBER:
**COMMUNITY OF
ARRAN SEABED
TRUST (COAST),
SCOTLAND**

COAST is a world-renowned example of how a community can protect and restore a marine environment under threat from overfishing, and in the process support local businesses. After a concerted campaign to establish Scotland's first No Take Zone, fish stocks have returned to the area — and with it employment.

DID YOU KNOW?

COAST's new Discovery Centre welcomed over 12,000 visitors in one year.

YOUR IMPACT HEALTH & WELLBEING

Evidence shows that a thriving, wildlife-rich environment benefits both physical and mental health.

People and communities have always been at the heart of rewilding. If nature thrives we all thrive.

Many of the projects in our Rewilding Network have a strong focus on health and wellbeing, providing people with access to nature’s healing powers, with a growing focus on social prescribing.



REWILDING NETWORK MEMBER:
**WILDLANDS,
MAPPERTON**

This 770ha farming estate in Dorset’s Area of Outstanding Natural Beauty started its rewilding journey in 2021. With ecotourism and social prescribing – and farming – now all part of the mix, this is a rewilding journey with people at its heart.

YOUR DONATION COULD...



£5K

support local networks mapping – expanding to include more rewilding projects and focussed rewilding corridors

£10K

enable us to provide one large-scale rewilding initiative with six months’ worth of community engagement work

£25K

contribute to our Rewilding Innovation Fund, which is financing and boosting innovative, locally-led land and marine nature recovery

DID YOU KNOW?

Referral of patients by the NHS to nature-based programmes is increasing across Britain.

HABITATS AND CARBON

Carbon offsetting

Nature is our life support system, our best carbon sink, and our ally in mitigating the impacts of climate breakdown. Rewilding Britain does not offer carbon offsetting options for regulatory compliance purposes. A donation to our work will support projects that lock up carbon through natural habitats, contributing to the large-scale change that is vital to decarbonising the UK.

Tree planting

Our first priority is to expand and connect existing native woodland as this is much more effective for carbon sequestration and natural flood management than tree planting. Rewilding Britain does not offer a tree planting scheme. A donation to our work will support projects that are regenerating diverse habitats – including woodland – that are appropriate to the area.

**NATURE IS AN OLD HAND
AT PLANTING TREES AND
USUALLY DOES IT BETTER.**

A REWILDING PARTNERSHIP

If you are a business or enterprise which shares our values and is determined to achieve a ‘beyond net zero’ ambition, we would love to work with you.

Flexible, unrestricted funding is the most valuable support you can give. This allows us to spend where the need is greatest and respond to opportunities. We also value the additional benefit of partnership models beyond finance.

We collaborate with a wide range of businesses and because we care about the impact of those we accept help from, we screen all our partners to ensure there is alignment with our vision. In return for your vital support, we offer a number of benefits across different annual donation levels.

Our partnerships can help your business:

- Be part of a growing movement to upscale and accelerate rewilding across Britain
- Deepen your customers’ and your team’s understanding of rewilding and its benefits
- Reach new audiences through marketing opportunities
- Communicate value-aligned positive PR to customers, increasing loyalty and engagement
- Become a leader on Sustainable Development Goals (SDGs)
- Make a step-change towards your Environmental Social Governance (ESG) ambitions

PARTNERSHIP BENEFITS	UNDER £5K	£5K - £10K	OVER £10K
Social media follow and mention	●	●	●
Rewilding Britain website listing	●	●	●
Quarterly newsletter with examples of rewilding projects and the impact you’re supporting	●	●	●
Partners pack, enabling you to tell the story of your partnership using our branding and logo	●	●	●
A thank you in our newsletter to showcase your giving		●	●
Acknowledgment in our Annual Report that demonstrates impact		●	●
A mutually agreed bespoke Corporate Partnership Agreement		●	●
A presentation to staff and partners by Rewilding Britain		●	●
Opportunities for shared features, blogs, social media content			●
Employee engagement opportunities, such as campaign actions and fundraising			●
Invitations to seminars, webinars and events			●
Bespoke account management to explore opportunities for further collaboration			●

HOW TO BECOME A PARTNER

We aim to provide you with a powerful, impactful and accessible way to engage with and support our mission. There are three steps to launch a partnership.

1

ALIGNMENT

Decide if your approach to climate and the environment aligns with Rewilding Britain’s vision.

2

DONATION AMOUNT

Decide which donation level feels right for you and whether you wish to donate to us via a supported platform*

UNDER £5K

We encourage smaller businesses, those looking for a light-touch partnership, or planning to donate under £5K annually, to support us through Work for Good or 1% for the Planet.

OVER £5K

If you are a bigger business, a 1% for the Planet member, or are interested in a more bespoke partnership, we would like to talk to you directly to discuss your potential opportunities.

SUPPORTED PLATFORMS*



This light-touch scheme makes it super-easy for you to make your donation and gives you access to supporting resources. It also saves us time and money – so your donation goes further.



This certified scheme inspires businesses to donate 1% of annual sales through memberships and everyday actions. Your contribution supports our work, and you join a global movement of accountable environmental giving.

3

A NEW PARTNERSHIP IS LAUNCHED!

HOW OUR PARTNERS SUPPORT US

We welcome partnerships with responsible, purpose-led businesses which share our values and vision, to help achieve positive change on climate, biodiversity and rewilding.

EXPLORE!

Passionate about sustainable travel, Explore makes a donation to Rewilding Britain for every booking made for their adventure holidays to over 120 countries. They are now aiming to integrate rewilding into their trips and partnerships.



A commercial partner for three years, Lua Ltd donates 10% of profits on key wholesale ranges, inspired by nature and wildlife, to Rewilding Britain.



Oodle Car Finance is committed to giving back to the community by providing matched support through employee fundraising. Their employees voted for Rewilding Britain to become their national charity partner for 2021 and 2022.



Re_Set is a certified B Corp, exemplified through their membership of 1% for the Planet. Practising rigorous social and environmental standards, they donate 1% of their annual sales.



“At PayPal we care deeply about the environment and as a result we as employees voted to collaborate with Rewilding Britain. The excellent work they are doing is something we are really excited to support.”

IVAN SKRYPKA, PAYPAL UK SUSTAINABILITY LEAD

PayPal
Giving Fund

BE A PART OF OUR VISION TO SUPPORT NATURE-DRIVEN SOLUTIONS TO THE CLIMATE AND BIODIVERSITY CRISES.

**WE ARE PROUD TO WORK WITH
FORWARD-THINKING BUSINESSES.
PLEASE GET IN TOUCH**

INFO@REWILDINGBRITAIN.ORG.UK

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We retain the right to reject support from any organisation or individual whose objectives or activities are incompatible with our own objectives and values.

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REWILDING BRITAIN

