

REWILD YOUR BUSINESS





CONTENTS

WHY REWILD?	3
HOW WE WORK	4
THE IMPACT	5
WHY YOUR SUPPORT MATTERS	6
THE BUSINESS BENEFITS	7
HOW YOU CAN PARTNER	8
HOW WE SUPPORT YOUR OBJECTIVES	9

WHY REWILD?

Rewilding offers hope for tackling the nature and climate emergencies – helping us transition to a nature-rich, low-carbon future while creating local benefits for people and the economy.

Britain's land and seas should be rich with life. Instead, we're one of the worst places for nature in the world. Over half our species are in decline and one in six are headed for extinction. Across the country, precious habitats are being damaged or polluted.

The effects of the climate and biodiversity crisis are being felt across Britain. Floods, droughts, wildfires and soil degradation are threatening our security and wellbeing. These are not separate issues; they're one interconnected problem affecting us all. The natural systems that can help us – healthy forests, peatlands, rivers, wetlands and seas – are broken.

We can't fix this with small tweaks. It needs radical change, and to achieve that businesses must play a central role.

Rewilding can help solve these big challenges. By urgently investing in and scaling up nature-based solutions, we can deliver lasting benefits for people and our environment. Rewilding is practical, proven and vital. Which is why it's supported by 83% of the British public.

Our 2030 ambition is to see a massive upscaling of rewilding, supporting a rich and diverse mosaic of habitats and species across 30% of Britain's land and seas.



HOW WE WORK

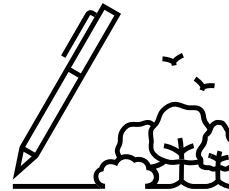


We are making this happen by:



PUBLIC

Reframing the public narrative to normalise rewilding as part of how we see the future of our land and seas.



POWER

Reshaping the structures of power so policies, financing and legislation enable rewilding as a mainstream approach.



PRACTICE

Nurturing rewilding in practice, supporting a growing movement of rewilders to innovate and scale up their work as a powerful, collective force for change.

THE IMPACT

Rewilding produces results – for nature, society and the economy.



LAND RECOVERY

By expanding and linking up native woodlands, peatlands, heaths, and grasslands, we can:

- Reverse biodiversity loss, giving nature space to recover
- Capture greenhouse gas emissions
- Improve our defences against flooding and wildfires
- Improve the quality of our air, water and soil



MARINE RECOVERY

By protecting and restoring underwater habitats and banning destructive practices like bottom trawling, we can:

- Store more carbon, helping fight climate change
- Rebuild marine biodiversity, bringing back lost species
- Strengthen coastlines against erosion, flooding, and rising seas



RESILIENT ECONOMIES

Rewilding creates jobs and protects livelihoods:

- Research found a 412% increase in jobs across 13 major rewilding projects
- Healthy habitats lower flood risk, purify water, and provide resources – cutting infrastructure costs and supporting resilient economies
- New green jobs and volunteering opportunities help businesses diversify

WHY YOUR SUPPORT MATTERS

We are the only national charity focused on large-scale rewilding across Britain. Our Wild by Nature strategy drives systemic change – and we do it with agility and independence.

By partnering with us, your business helps unlock systems change at the pace and scale nature needs. Together, we can accelerate rewilding across Britain and create lasting impact for people, nature, and climate.

YOU'RE A CRUCIAL
PART OF OUR
MISSION

HOW YOUR DONATION HELPS

£5K

- Help a rewilding project control grazing, allowing natural regeneration and boosting biodiversity and native woodlands.
- Develop practical guides to support rewilding projects in increasing ecological impact.
- Support community-led seagrass restoration activities.

£10K

- Trial innovative techniques to measure carbon capture on a rewilding site.
- Develop mapping tools to identify high-potential rewilding areas.
- Unlock educational opportunities for young people to take part in rewilding and ecological monitoring.

£25K

- Contribute to rewilding significant land areas through collaborative partnerships with local communities.
- Drive action to ban trawling and dredging in Marine Protected Areas, supporting ecosystem recovery.
- Deliver in-depth feasibility studies to support the reintroduction of native species like beavers or lynx.

THE BUSINESS BENEFITS

Your partnership with Rewilding Britain can deliver tangible returns. Businesses that invest in nature can benefit from:

Access to capital and competitive alignment

Businesses aligned with nature-positive strategies are best positioned to access green finance and investor confidence.

Stronger brand reputation and stakeholder connection

Demonstrating authentic commitment to nature builds trust with customers, employees, regulators, and investors — enhancing your brand's appeal and credibility.

Future-focused positioning

Investment in nature restoration projects helps you prepare for evolving regulations, like Biodiversity Net Gain and the participation in global schemes like Taskforce for Nature Related Financial Disclosures.

Community and workforce engagement

Supporting local restoration efforts can boost employee morale, productivity, and loyalty — especially among eco-conscious talent and communities.

Cost savings and efficiency

Restoring natural ecosystems offers long-term savings — from flood mitigation to soil renewal — reducing operational risks and overheads.



HOW YOU CAN PARTNER

1

UNRESTRICTED FUNDING

The most powerful way to accelerate rewilding and its impact. This enables Rewilding Britain to direct funds where they're needed most at any given time.

2

SUPPORT FOR OUR INNOVATION OR CHALLENGE FUNDS

Provides vital seed funding that helps rewilders test new ideas, scale up projects, and turn bold landscape or seascape visions into reality.

3

EMPLOYEE LED PROGRAMMES

Initiatives like payroll giving, corporate fundraising, and charity of the year recognition offer meaningful ways for teams to support Rewilding Britain.



HOW WE SUPPORT YOUR OBJECTIVES

With tiered engagement models to suit all budgets, our corporate partnerships team:



EMPOWER YOUR BUSINESS

Engage your audience through powerful storytelling and meaningful brand alignment.



DEEPEN YOUR UNDERSTANDING

Gain insight into nature restoration's impact and importance through funded projects, cutting-edge research, and the wider rewilding movement — helping you advance your sustainability strategy and enhance impact reporting.



INSPIRE YOUR EMPLOYEES

Involve your team with workshops and webinars that connect them directly to our mission — showing the real impact of their support and the vital role they play in driving change.

THINK BIG. ACT WILD.

To support our mission, or learn more reach out at
development@rewildingbritain.org.uk



October 2025 © Rewilding Britain. Rewilding Britain is a charitable incorporated organisation registered in England & Wales (no. 1159373), and Scotland (no. SC045685). Registered office: The Courtyard, Shoreham Road, Upper Beeding, Steyning, West Sussex BN44 3TN

Cover: Elk © Pierre Leclerc/Shutterstock
Contents: Walkers © Peter Cairns/scotlandbigpicture.com
Page 3: Gannets © Richard Shucksmith/scotlandbigpicture.com
Page 4: Restore Nature Now march © Alex Lester
Page 5: Cefn Garthenor © Alex Hyde, Child with oysters © Seawilding, Staff © Alex Hyde
Page 7: People talking © Youngwilders
Page 8: Lynx © animalphotography.ch/Shutterstock
Page 9: Eagle © Sergey Uryadnikov/Shutterstock, Beaver © Tomas Palsovic/Shutterstock, Glen Affric © James Shooter